



ENROLL TODAY

Profitability Challenge "Top 100" Steer Feedout

Ranch Name: _____

Producer Name: _____ Phone: _____

Address: _____

City: _____ Zip: _____

Number of Steers: _____ (to include the max number of producers, head count not guaranteed)

Ear Tag Numbers: _____ Wean Date (See Below): _____

Registration Numbers: _____

Calf Fed Division Requirements for participation:

- Weight range – 630 – 760 lbs. with a 5% weigh back off both ends, qualifying weight 600 – 800 lbs.
- MFA Health Track (only the enrolled steers)
- Minimum 45 days weaned - Bunk broke
- Two rounds of shots, at least 1 modified live
- BVD-PI negative prior to delivery
- Producer must be BQA Certified
- Wean on or before October 28 - Delivered December 11-13, 2020

Yearling Division Requirements for participation:

- Weight range – 790 – 860 lbs. with a 5% weigh back off both ends, qualifying weight 750 – 900 lbs.
- MFA Health Track (only the enrolled steers)
- Minimum 45 days weaned - Bunk broke
- Two rounds of shots, at least 1 modified live
- Producer must be BQA Certified
- BVD-PI negative prior to delivery -
- Wean on or before July 29 - Delivered Septmeber 11-13, 2020

Details:

- MCA will purchase 50% of market value, based on a two-day average weight, the other 50% will be a tax deductible donation. MCA will assume ownership at delivery. Producer has no financial obligation past this point.
- The program will include FFA members through a "Fantasy Feeding" aspect, similar to "Fantasy Football"
- GrowSafe Technology will be utilized to determine real time intakes, performance and call sheets
- Selection for harvest based on parameters set within the GrowSafe software, designed with standardized algorithm, for an even, accurate playing field. (No cattle will be cheated by going early or late)
- Missouri Cattlemen's will host a feedyard open house to view the cattle and see the program in action on Monday, March 22, 2021
- All data will be sent to your respective breed association upon request.

PRODUCERS RECEIVE:

- Carcass data
- Performance data
- Chance for cash and prizes
- Data to utilize in herd decisions
- Method to invest in youth education
- Consultation from industry-leading experts

NOT TO MENTION THE ULTIMATE BRAGGING RIGHTS OF THE "TOP 100"

Questions? Contact: Sydney Thummel | sydney@mocattle.com | 573-499-9162 ext 231

