

Missouri Cattlemen's Association Announces

PROFITABILITY CHALLENGE

\$15K

in Cash & Prizes up for Grabs

GrowSafe SYSTEMS®
www.growsafe.com



DONATE 50%

Donate 50% of the steer's incoming value and receive payment for the other 50%. All feed, data collection, animal health and other program costs are covered. Your donation helps keep MCA working for Missouri cattlemen.



RECEIVE

Performance, carcass and feed intake data to guide breeding decisions, benchmark your herd and compete for prize money awarded to the top five steers.



MAKE

Make your operation more profitable with real-world, measured data that helps you make informed decisions.

NO OTHER program quite like this in the **USA**



Drop Off Dates

Dec. 3 & 4

University of Missouri - Columbia Beef Farm

Steer Weight Max

850 lbs



Thank You To:

University of Missouri, Missouri Angus Association and Elanco.

For More Information: mocattle.com or (573) 499-9162