



59th Annual Missouri Cattle Industry Convention & Trade Show

January 8-9, 2027
Margaritaville Lake Resort
Osage Beach, Missouri

2027 Trade Show Contract

COMPANY:

CONTACT PERSON:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL:

Booth Rates

- ☐ 8' x 10' = \$500 *For pricing information on spaces
☐ 8' x 20' = \$650 8' x 40' or 20' x 20' and larger, please contact
☐ 8' x 30' = \$800 Lisa Stockhorst at (573) 499-9162 ext. 234.

- ☐ Cash
☐ Check - Make Payable to Missouri Cattlemen's Association
☐ Credit Card - Visa/Mastercard/Discover *cannot accept American Express

Trade show space is assigned on a first come, first served basis.
 Please return completed contract with non-refundable
 payment by December 16, 2026.

Card # _____ Exp. Date _____
 Signature _____

Booth Specifications

Please indicate any special consideration you
 need for placement of your exhibit space:

Near Specific Exhibitor(s):

Distant From Specific Exhibitor(s):

List of names attending:

*Two Trade Show Registrations and
 MCA Breakfast included. Contact Lisa
 Stockhorst at (573) 499-9162 ext. 234 for
 tickets to the Annual Cattlemen's Dinner
 or other convention events.

Will you be needing electric?

Additional Cost: \$55



YES



NO

**A \$15 convenience fee will be added
 if you ask for electric after Dec. 16.

The Missouri Cattlemen's Association reserves the right to assign booth spaces. You will not be given a trade show booth until payment is made in full. Exhibits will be furnished with pipe and drape, 1-skirted (6 ft.) table, 2 chairs, 1 trash can & 1 professional ID sign; all other equipment and/or booth flooring must be provided by the exhibitor. **Please view the Margaritaville Exhibitor forms if you need additional services (equipment, audiovisual, forklift, shipping & handling).**

PLEASE NOTE: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

HOTEL INFORMATION:

Make your hotel reservations early. The telephone number for the Margaritaville Lake Resort is (573) 348-3131.

For special convention room rates, mention that you are with the Missouri Cattlemen's Association Convention & Trade Show by Dec. 16th.

SETUP	OPEN	OPEN	TEARDOWN
JANUARY 8 (8:00 A.M. - 5:00 P.M.)	JANUARY 8 (6:00 P.M. - 8:30 P.M.)	JANUARY 9 (9:00 A.M. - 5:00 P.M.)	JANUARY 9 (5:00 P.M. - 11:00 P.M.)

Signature: _____ Title: _____

MARGARITAVILLE[®]

Lake Resort

LAKE OF THE OZARKS

WELCOME Margaritaville Lake Resort Exhibitor

Included with your exhibit space is: 1) 6' x 30" draped and skirted table;
2) chairs; 1) wastebasket; and carpeted 8' x 10' area

**PLEASE COMPLETE THE FOLLOWING INFORMATION
AND EMAIL YOUR ORDER ALONG WITH THE FORM OF PAYMENT.**

494 Tan Tar A Drive, P O Box 188TT, Osage Beach MO 65065
Hotel Phone #: (573) 348-3131
Email: exhibits@mvresortlakeoftheozarks.com

Margaritaville Lake Resort **does not** allow any food or beverages to be brought into the Exhibit Areas. Please contact the Catering Department for any food or beverage requirements at (573) 348-8551.

Qty	Item EQUIPMENT	Pre-Order Price	On-Site Price
	Additional 6'x30" Draped & Skirted Table(s), One time charge	\$ 30.00 each	\$ 35.00 each
	Additional 6'x18" Draped & Skirted Table(s), One time charge	\$ 30.00 each	\$ 35.00 each
	High Back Bar Stool, One time charge	\$ 20.00 each	\$ 25.00 each
	Cocktail Tables (tall), One time charge	\$ 30.00 each	\$ 35.00 each
AUDIOVISUAL			
	6'x6' Tripod Screen per item/per day	\$ 55.00	\$ 65.00
	Easel(s) per item/per day	\$ 20.00	\$ 25.00
	Extension Cord(s), or Power Strip(s) per item/per day	\$ 13.00	\$ 19.00
	32" Flat Screen Monitor per item/per day	\$ 150.00	\$ 200.00
	37" Flat Screen Monitor per item/per day	\$ 175.00	\$ 225.00
	High Speed Internet (Dedicated Line), per day	\$ 95.00 per day	\$ 125.00 per day
ELECTRICAL SERVICE			
	Set(s) of Two, 110V Electrical Outlets, One time charge	\$ 75.00	\$ 85.00
	Set(s) of 220 Amp Electrical Service, One time charge	\$ 150.00	\$ 190.00
MISCELLANEOUS SERVICES			
	Fork Lift Technician, One hour minimum charge	\$75.00	\$95.00
	Hotel Assistance with Oversized Freight, One hour minimum charge	\$75.00	\$95.00
	Total		

ALL ABOVE ITEMS INCLUDE BANQUET ADMINISTRATION SERVICE FEE AND SALES TAX.

If Tax Exempt, please send a current Missouri State Tax Exempt Letter with Exhibit Form

Please Complete the Payment Information on Page 2!

**IF PAYMENT IS NOT RECEIVED IN ADVANCE,
PAYMENT MUST BE MADE AT EXHIBIT SET UP, AT THE ON-SITE PRICE**

PLEASE PRINT OR TYPE LEGIBLY

Full Name of
Conference: _____

Dates of Conference: _____

Company: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone #: _____

PRINTED
NAME: _____ **Signature:** _____

Payment Enclosed: Yes _____ No _____ If no, charge to guestroom of: _____

Last 4 Digits of Credit Card #: _____

**** Credit Card Must Be Present at the Time of the Event to Complete Payment ****

**FOR SHIPPING OF EXHIBIT MATERIALS
AND DISPLAY ASSEMBLY, PLEASE UTILIZE
PAGE & BROWN CONVENTION SERVICES
5744 Chapel Drive
Osage Beach, MO 65065
Phone: 573-348-5176 * service@pagebrown.com**

Margaritaville Lake Resort will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from its negligence.

Page & Brown Convention Services

5744 Chapel Drive
Osage Beach, MO 65065

PRINT **SAVE**

Phone 573 - 348 - 5176

Fax 573 - 348 - 5177

Web Site www.pagebrown.com

Email service@pagebrown.com

Exhibit Material Handling

Shipping Instructions - Incoming

NO COLLECT SHIPMENTS WILL BE ACCEPTED. **Send shipments PRE-PAID to the above address, with the following information.**

Name of Show: _____

Date of Show: _____

Location of Show: _____

Company Name: _____

Booth _____ #(s) (If known)

C/O Page & Brown Convention Services

5744 Chapel Drive

Osage Beach, MO 65065

- If you will be shipping freight, we require this form to be on file with payment, **before** the arrival of your exhibit material.
- Shipments (each item) must be labeled with all of the above information to insure delivery to proper booth.
- If phone calls are necessary to determine necessary show delivery information, there will be a \$50 surcharge added.
- **200 lb minimum per shipment.** Except small package shipment, see V in rate schedule below.
- If weight of shipment is known, pre-payment may be made by check. See rate schedule below.
- Shipments should be made early, to be delivered to above address, at least three days prior to set-up date.
- Shipments which arrive after the start of exhibitor move in, and require a special trip to the site, will be charged an additional \$50.

Outgoing Shipping Instructions

- Representative at show site will be expected to label their containers and furnish us with shipping documents.
- Pre-printed shipping documents with your account number will help expedite outgoing shipping.
- Our outgoing material handling form will be provided at show site. We require that it be completed and left with shipment.
- **It is your company's responsibility to call carrier and arrange for pickup, if shipping with other than UPS or Federal Express.**
- When time frame allows, we request that pick ups be scheduled at our warehouse, the next business day after show closes.

Page & Brown will provide the following services:

Receive and store shipments (30 days free storage allowed).

Delivery to booth, prior to exhibitor set-up time.

Removal and return of empty crates to and from booths.

Handling out of the Exhibit site at conclusion of the show.

For Labels & More Information Visit Our Web Site

www.pagebrown.com /Click On Exhibit Material Handling

***** Keep Your Shipment Tracking Numbers*****

RATE SCHEDULE		All weights rounded off to the next 100 lb. Each shipment is considered separately		Per 100 lb.	200 lb minimum
I	ADVANCE SHIPMENTS	Shipments received at warehouse. Shipments of Common Freight And Crated Exhibits will be received and stored, up to 30 days prior to show, and delivered to booth at show site. Any necessary handling of empty containers to and from storage and outgoing handling at conclusion of show.....			
				\$55.00.....	\$110.00
II	RECEIVING AT SHOW SITE	Shipments received at show site during exhibitor move in period only, early shipments will be refused. Includes receiving, delivery to booth, any necessary handling of empty containers to and from storage, and outgoing handling at conclusion of show.....			
				\$60.00.....	\$120.00
III	OUTGOING HANDLING ONLY				
				\$50.00	\$100.00
IV	HANDLING UNCRATED MATERIAL	Rates in Item I and Item II above apply to Common Freight and Crated Exhibit Material Shipments of more than 10 loose boxes will have a 30% surcharge to above rates to cover additional handling time.....			
					Plus 30%
V	SMALL PACKAGE SHIPMENT.	Shipments weighing 30 lbs or less.....			
				\$55	

LIMITS OF LIABILITY AND RESPONSIBILITY

We will not be responsible for uncrated, improperly packed materials or concealed damage. We will not be responsible for damages or loss of materials after delivery to booth, during installation time, or at conclusion of show prior to delivery to outbound carrier. Therefore, exhibitor should contact their insurance carrier if necessary, to provide insurance coverage for materials from the time they leave your firm until they are returned after the show. Limit of liability is \$.25 per lb. per article, with a maximum liability of \$50.00 per item, and a maximum of \$1,000.00 per shipment

Hotels – Convention Centers Will Not Accept Freight As They Do Not Have The Facilities To Receive Or Store Freight

Trade Show	Amount Paid	Weight
Contact	Telephone	
Company Name	Email	
Address	City	State Zip
Card #	Exp. Date	Code Authorized By

200 lbs minimum per shipment. Except small package shipments, see V in rate schedule above.

PLEASE LABEL SHIPMENT AS FOLLOWS:

SHIP TO:

NAME OF SHOW: _____ **BOOTH #:** _____

LOCATION OF SHOW: _____

COMPANY NAME: _____ (_____) _____
(TELEPHONE #)

NUMBER _____ **OF** _____ **PIECES**

C/O PAGE & BROWN CONVENTION SERVICES
5744 CHAPEL DRIVE
OSAGE BEACH, MO 65065

SHIP TO:

NAME OF SHOW: _____ **BOOTH #:** _____

LOCATION OF SHOW: _____

COMPANY NAME: _____ (_____) _____
(TELEPHONE #)

NUMBER _____ **OF** _____ **PIECES**

C/O PAGE & BROWN CONVENTION SERVICES
5744 CHAPEL DRIVE
OSAGE BEACH, MO 65065

SHIP TO:

NAME OF SHOW: _____ **BOOTH #:** _____

LOCATION OF SHOW: _____

COMPANY NAME: _____ (_____) _____
(TELEPHONE #)

NUMBER _____ **OF** _____ **PIECES**

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