



59th Annual Missouri Cattle Industry Convention & Trade Show

January 8-9, 2027

**Margaritaville Lake Resort
Osage Beach, Missouri**

Friday, January 8

8:00 a.m. - 5:00 p.m. - Registration Open
8:00 a.m. - 5:00 p.m. - Trade Show Setup
8:00 a.m. - 5:00 p.m. - Live & Silent Auction Tables Open
9:00 a.m. - 4:00 p.m. - MBIC Board Meeting & Lunch
10:00 a.m. - 12:00 p.m. - Council Meetings & Lunch
12:00 p.m. - 2:00 p.m. - MCA Board of Directors Meeting
1:00 p.m. - 2:30 p.m. - CattleWomen Board Meeting

2:00 p.m. - 5:00 p.m. - Policy & Resolutions Committee Meeting
5:00 p.m. - 6:00 p.m. - Association Honors Reception
6:00 p.m. - 8:30 p.m. - Trade Show Kickoff & Happy Hour
7:30 p.m. - 8:30 p.m. - MCLC Alumni Reception
6:30 p.m. - 8:30 p.m. - Past President's Dinner
8:00 p.m. - 11:00 p.m. - 59th Annual Convention Welcome Reception & Dance

Saturday, January 9

6:30 a.m. - 5:00 p.m. - Registration Open
6:45 a.m. - 8:00 a.m. - MCA Breakfast & CESS Kickoff
8:00 a.m. - 8:15 a.m. - Cattlemen Welcome
8:00 a.m. - 5:00 p.m. - Live & Silent Auction Tables Open
8:15 a.m. - 2:00 p.m. - Cattlemen's Education Series Sessions
9:00 a.m. - 5:00 p.m. - Trade Show Open
10:00 a.m. - 12:00 p.m. - Beef Speaking Contest
12:00 p.m. - 2:00 p.m. - CES General Session Luncheon- Checkoff In Action
12:00 p.m. - 1:30 p.m. - CattleWomen Lunch & Annual Meeting
1:00 p.m. - 3:00 p.m. - Collegiate Cattlemen's Showdown
2:00 p.m. - 4:00 p.m. - MCA Annual Meeting
2:00 p.m. - 5:00 p.m. - Ice Cream Social

3:00 p.m. - 5:00 p.m. - Hands-on Session
5:30 p.m. - 6:30 p.m. - MCA Social Hour & Bull Auction
6:30 p.m. - 9:00 p.m. - Annual Convention Banquet
Cattlemen's Dinner
- Scholarship Presentation
- Collegiate Awards
- Legislator of the Year
- Industry Awards
- Beef Ambassador Introduction
- MCLC Graduation/Introduction
- Foundation Auction
9:00 p.m. - 11:00 p.m. - MCA & MCW Presidents Reception

Margaritaville Lake Resort

494 Tan Tara Estate Drive
Osage Beach, MO 65065
Call for reservations: (573) 348-3131

Discounted Room Rates

Mention the Missouri Cattlemen's Association when making a reservation to receive discounted room rates. The deadline for discounted room rates is December 16, 2026.

Missouri Cattlemen's Association

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