THRIVING
IN AN EVOLVING MARKET

59th Annual Missouri Cattle Industry Convention & Trade Show

January 8-9, 2027

Margaritaville Lake Resort
Osage Beach, Missouri

Friday, January 8

8:00 a.m. - 5:00 p.m. - Registration Open
8:00 a.m. - 5:00 p.m. - Trade Show Setup
8:00 a.m. - 5:00 p.m. - Live & Silent Auction Tables Open
9:00 a.m. - 4:00 p.m. - MBIC Board Meeting & Lunch
10:00 a.m. - 12:00 p.m. - Council Meetings & Lunch
12:00 p.m. - 2:00 p.m. - MCA Board of Directors Meeting
1:00 p.m. - 2:30 p.m. - CattleWomen Board Meeting
2:00 p.m. - 5:00 p.m. - Policy & Resolutions Committee Meeting
5:00 p.m. - 6:00 p.m. - Association Honors Reception
6:00 p.m. - 8:30 p.m. - Trade Show Kickoff & Happy Hour
7:30 p.m. - 8:30 p.m. - MCLC Alumni Reception
6:30 p.m. - 8:30 p.m. - Past President's Dinner
8:00 p.m. - 11:00 p.m. - 59th Annual Convention Welcome Reception & Dance

Saturday, January 9

6:30 a.m. - 5:00 p.m. - Registration Open
6:45 a.m. - 8:00 a.m. - MCA Breakfast
8:00 a.m. - 8:15 a.m. - Cattlemen Welcome & CES Kickoff
8:00 a.m. - 5:00 p.m. - Live & Silent Auction Tables Open
8:15 a.m. - 2:00 p.m. - Cattlemen's Education Series Sessions
9:00 a.m. - 5:00 p.m. - Trade Show Open
10:00 a.m. - 12:00 p.m. - Beef Speaking Contest
12:00 p.m. - 2:00 p.m. - CES General Session Luncheon- Checkoff In Action
12:00 p.m. - 1:30 p.m. - CattleWomen Lunch & Annual Meeting
2:00 p.m. - 4:00 p.m. - MCA Annual Meeting
2:00 p.m. - 5:00 p.m. - Ice Cream Social
3:00 p.m. - 5:00 p.m. - Hands-on Session
5:30 p.m. - 6:30 p.m. - MCA Social Hour & Bull Auction
6:30 p.m. - 9:00 p.m. - Annual Convention Banquet
- Scholarship Presentation
- Collegiate Awards
- Legislator of the Year
- Industry Awards
- Beef Ambassador Introduction
- MCLC Graduation/Introduction
- Foundation Auction

9:00 p.m. - 11:00 p.m. - MCA & MCW Presidents Reception

Margaritaville Lake Resort

494 Tan Tara Estate Drive
Osage Beach, MO 65065
Call for reservations: (573) 348-3131

Discounted Room Rates

Mention the Missouri Cattlemen's Association when making a reservation to receive discounted room rates. The deadline for discounted room rates is December 16, 2026.

Missouri Cattlemen's Association

2306 Bluff Creek Drive
Columbia, MO 65201
Fax: (573)-499-9167
Phone: 573-499-9162

Missouri's Cattlemen Foundation
Missouri Cattlemens Association
Missouri CattleWomen
MISSOURI BEEF INDUSTRY COUNCIL
Funded by Beef Farmers and Ranchers

MISSOURI CATTLE INDUSTRY CONVENTION & TRADE SHOW REGISTRATION

Registration is REQUIRED for ALL Attendees*

Your registration information will be used to put together a specialized packet for your convention experience. All necessary information and tickets will be waiting for you at registration upon arrival.

****NO REFUNDS****

Contact Information

Name _____

Address _____

City/State/Zip_____

Phone_____County_____

Email _____

ADDITIONAL NAMES OF THOSE ATTENDING:

First_____Last_____

First_____Last_____

First_____Last_____

First_____Last_____

First_____Last_____

First_____Last_____

Choose Council

Ag & Food | Animal Health | Cattle Marketing | Property Rights | Tax & Credit

Convention Package

Convention packages include: Adult Convention Registration, Council Lunch, One Cattlemen's Education Series Registration (Includes MCA Breakfast) & Cattlemen's Dinner **(LODGING ARRANGEMENTS NOT INCLUDED)**

Packages - *1 per attendee*

Number of Pre-Registration Packages ($150/reg): _____

Standard Registration After Dec. 16 ($200/reg): _____

Please mark YES or NO for special assistance:

GLUTEN-FREE MEALS: _____

HANDICAP ACCESSIBLE NEEDS:____

Individual Events

CONVENTION	REGISTRATION	TOTAL
___NUMBER OF ADULTS	$15 ($20 AFTER DEC.16)	$____
___NUMBER OF STUDENTS	FREE	$____

CATTLEMEN'S EDUCATION SERIES *Includes Breakfast	REGISTRATION	TOTAL
___NUMBER OF ADULTS	$125 ($145 *after Dec. 16*)	$____
___NUMBER OF STUDENTS	$85 ($100 *after Dec. 16*)	$____
___NUMBER OF ADDITIONAL PERSONS	$75 ($80 *after Dec. 16*)	$____

___ **TOTAL # OF REGISTRATIONS** **TOTAL $_____**

Individual Meals

FRIDAY **MARK YES OR NO**

PLEASE INCLUDE THE NUMBER OF PEOPLE IN ATTENDANCE AT EACH EVENT

WILL YOU BE ATTENDING COUNCIL LUNCH..... _____

WILL YOU BE ATTENDING ASSOC. HONORS RECEPTION.....____

SATURDAY **REGISTRATION**_____

MCA Breakfast **ONLY** $35 ($50 *after DEC. 16*).....$_____

*KIDS BREAKFAST (12 OR UNDER) FREE

**PLEASE INDICATE # OF CHILDREN*.....____

General Session Luncheon **FREE** (*Indicate # of Attendees*)...____

Cattlemen's Dinner $60 ($75 *after DEC. 16*).....$_____

Kid's Dinner(s) $15 ($25 *after DEC. 16*).....$_____

*MUST BE 12 OR UNDER. AGES 6 AND UNDER ARE FREE

TOTAL $_____

Total Payment

Total Convention Packages $_____

Total Indiv. Registrations $_____

Total Meal Tickets $_____

TOTAL AMOUNT DUE

$_____

Method of Payment *(Please Check Below)* Cash:____

Check *(Made Payable to MCA)*:_____

CreditCard:_____

Number_____

Exp. Date_____ Sec. Code_____

Signature_____