



BRANDING THE FUTURE

57th Annual Missouri Cattle Industry Convention & Trade Show

JANUARY 17-18, 2025 | MARGARITAVILLE LAKE RESORT | OSAGE BEACH, MISSOURI

Friday, January 17

8:00 a.m. – 5:00 p.m. – Registration Open
 8:00 a.m. – 5:00 p.m. – Trade Show Setup
 8:00 a.m. – 5:00 p.m. – Live & Silent Auction Viewing Tables Open
 8:00 a.m. – 10:00 a.m. – BQA Training Session
 9:00 a.m. – 4:00 p.m. – MBIC Board Meeting & Lunch
 10:00 a.m. – 12:00 p.m. – Council Meetings & Lunch
 12:00 p.m. – 2:00 p.m. – MCA Board of Directors Meeting
 1:00 p.m. – 2:30 p.m. – CattleWomen Board Meeting
 2:00 p.m. – 5:00 p.m. – Policy & Resolutions Committee Meeting

5:00 p.m. – 6:00 p.m. – Association Honors Reception
 6:00 p.m. – 7:00 p.m. – Trade Show Kickoff & Happy Hour
 7:30 p.m. – 8:30 p.m. – MCLC Reception
 6:30 p.m. – 8:30 p.m. – Past President's Dinner
 8:00 p.m. – 11:00 p.m. – 57th Annual Convention Welcome Reception & Dance

Saturday, January 18

6:30 a.m. – 5:30 p.m. – Registration Open
 6:45 a.m. – 8:00 a.m. – Breakfast and Program Update
 8:00 a.m. – 8:15 a.m. – Cattlemen Welcome
 8:00 a.m. – 5:00 p.m. – Live & Silent Auction Viewing Tables Open
 8:15 a.m. – 12:00 p.m. – Cattlemen's Education Series Sessions
 9:00 a.m. – 5:00 p.m. – Trade Show Open
 10:00 a.m. – 12:00 p.m. – State FFA Beef Speaking Contest
 10:30 a.m. – 12:00 p.m. – MO Beef Kids Student Room
 12:00 p.m. – 2:00 p.m. – Cattlemen's Education Series General Session Luncheon
 12:00 p.m. – 1:30 p.m. – CattleWomen Lunch & Annual Meeting
 1:00 p.m. – 3:00 p.m. – Collegiate Cattlemen's Showdown
 2:00 p.m. – 4:00 p.m. – MCA Annual Meeting
 2:00 p.m. – 5:00 p.m. – Midwest Dairy Ice Cream Social

3:00 p.m. – 5:00 p.m. – Hands-on Session
 5:30 p.m. – 6:30 p.m. – MCA Social Hour & Bull Auction
 6:30 p.m. – 9:00 p.m. – Annual Convention Banquet
 – Cattlemen's Dinner
 – Scholarship Presentation
 – Collegiate Awards
 – Poster Contet Awards
 – Legislator of the Year
 – Industry Awards
 – MCLC Graduation/Introduction
 – Foundation Auction
 9:00 p.m. – 11:00 p.m. – MCA & MCW Presidents Reception

Margaritaville Lake Resort

494 Tan Tara Estate Drive
 Osage Beach, MO 65065
 Call for reservations: (573) 348-3131

Discounted Room Rates

Mention the Missouri Cattlemen's Association when making a reservation to receive discounted room rates. The deadline for discounted room rates is December 18, 2024.

Missouri Cattlemen's Association

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