

Missouri Cattlemen's Association

2023 Awards for Excellence

Application

Affiliate:
Signature of Affiliate Representative:
Date Submitted:



Sponsored By Gallagher

The Awards for Excellence program is designed to reward affiliates for their activities and involvement in supporting the cattle industry in Missouri.

General Guidelines

- Entries must be submitted on the Awards for Excellence Application form.
- Entries must be **postmarked by <u>December 1, 2023</u>** to qualify. Entries postmarked after that date will not be eligible for participation in the program.
- Points will be given for activities from October 1, 2022 to September 30, 2023.
- An event, activity or program may be counted only once.
- Only affiliate activities will be considered by judges.
- The affiliate association is responsible for keeping an accurate record of their activities (county, state & national) that are submitted in this award. The affiliate may be asked to show information regarding a specific activity.
- Please note: Please do not submit additional materials (scrapbooks, photo albums, etc.) with your application. Additional materials will not be judged. However, affiliate scrapbooks and albums may be brought to convention to be displayed at the MCA membership booth.

Awards for Excellence Categories

Overall Affiliate
Overall Affiliate Runner Up
Outstanding Affiliate Activity/Event
Outstanding Affiliate Beef Promotion
Outstanding Affiliate Policy Involvement

Please mail, email or fax application to:

Missouri Cattlemen's Association ◆ 2306 Bluff Creek Drive ◆ Columbia, MO 65201 Fax: (573) 499-9167 ◆ courtney@mocattle.com

Awards for Excellence Focus

County affiliates are the heart of the Missouri Cattlemen's Association. The influence of the state association depends heavily on the strength of its affiliates. Therefore, the emphasis of this awards program will be focused on the affiliate's involvement in the various areas of emphasis.

Affiliate Meetings

Membership, Board and Committee Meetings – Please list all meetings individually with date, description of meeting, speaker, and number in attendance.

Date	Meeting Description & Speaker, if applicable	Attendance

Affiliate Activities, Events & Programs

Be sure to list ALL activities and programs your affiliate participates in on the county level. Everything you do is worth consideration, even the smallest activities.

Please feel free to include additional pages with deeper descriptions of each event so they can receive appropriate consideration.

Activity	Description	Date	Attendance
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Beef Promotion

Be sure to list ALL activities and programs your affiliate participates in on the county level that promote beef. Everything you do is worth consideration, even the smallest activities. This would include beef education in the classroom, Beef Month activities, educational seminars, etc.

Please feel free to include additional pages with deeper descriptions of each event so they can receive appropriate consideration.

Activity	Description	Date	Attendance

Legislative & Policy Involvement

Be sure to list ALL activities and programs your affiliate participates in. Everything you do is worth consideration, even the smallest activities. This would include participating in Cowboys at the Capitol, a candidate forum, county and state policy recommendations, etc.

Please feel free to include additional pages with deeper descriptions of each event so they can receive appropriate consideration.

Activity	Description	Date	Attendance

Affiliate Public Relations Please list all stories, posts or articles submitted to print media, radio, television or social media, even if they were not used by the media source. Month Subject **State Participation** These activities and events are put on by the state association to promote the Missouri cattle industry. **Average Number of** Activity Attendees/Participants Missouri Cattle Industry Convention & Trade Show Missouri Cattlemen's Leadership College MCA Steak Fry Cattlemen's Classic Golf Tournament Members Participating on State Committees (Convention, Beef House, Policy, etc.) MCA All-Breeds Junior Show State Quarterly Board of Directors Meetings Did your county donate any items to the live auction or silent auction at convention? Yes ____ No __ If yes, please indicate number of items donated _____ Is your county represented on the MCA Brand Wall? Yes ____ No ____ **National Participation** Activities your affiliate organization has participated in or attended at the national level. Date Attendance Activity Office use only Date received: This portion will be completed by the MCA Staff. Membership Statistics Total members, FY2021 _____ Renewal Percentage _____ New members, FY2023 _____ Total members, FY2022 _____ Total members, FY2023 _____ NCBA members, FY2023 _____ Junior members, FY2023 _____ Beef House Volunteer Statistics Beef House Volunteers Scheduled Beef House Volunteers Signed In _____ Beef House Volunteer Percentage