



Dear Cattle Industry Supporter,

The Missouri Cattlemen's Association (MCA) is holding our 38th Annual MCA All-Breeds Junior Show on the Missouri State Fair Grounds in Sedalia on June 11-13. Each year, the show brings in over 500 head of cattle to be exhibited with about 250 junior exhibitors, their families and several spectators. Additionally, that weekend is the 18<sup>th</sup> Annual Cattlemen's Steak Fry on the grounds where we raise funds for our political action committee (PAC) and expect about 500 people. This weekend will give you the opportunity to reach multiple people and generations of the agricultural community.

As you know, we also have the MJCA Points Program. This program awards prizes to the top showmen in each breed of heifers and market animals every January at our annual convention. **New this year, you can sponsor both!**

Offering the MCA All-Breeds Junior Show and the MJCA Points Program requires help from generous supporters like you. Below are some ways you can join us in supporting our youth at this event:

**Supreme Champion Level - \$2,500+**

Prime booth location, large logo on show shirts (approx. 275), on banners in the ring, on our website and in Missouri Beef Cattleman magazine with show results (reaches 6,000 readers), logo on website, feature on social media (30,000 followers), daily 30-second speaking opportunity at Junior Show, recognition at MCA Annual Convention.

**Grand Champion Level - \$1,250**

Booth, logo on show shirts, logo on sponsorship show banner, on our website and in Missouri Beef Cattleman magazine with show results, announced at Junior Show, recognition at MCA Annual Convention.

**Reserve Champion Level - \$500**

Booth, name listed on show shirts, name listed on sponsorship show banner and in Missouri Beef Cattleman magazine with show results, announced at Junior Show.

**Class Winner Level - \$300**

Name listed on show shirts and in Missouri Beef Cattleman magazine with show results, announced at Junior Show.

If you would like to be a sponsor of the MCA All- Breeds Junior Show and/or MJCA Points Program, simply fill out the attached sponsorship form and mail it with your check or email it to pay over the phone by credit card.

If you have any questions or would like to know about other ways to support our youth, please feel free to reach out. Thank you for your support and all you do for Missouri cattle producers!

Sincerely,  
Macey Hurst  
MCA Manager of Strategic Solutions

*Thank You for Your Support of Missouri's Youth!*



Name of Sponsor: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

**Sponsorship Level:**

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**Class Winner - \$300**

*Name listed on show shirts and in Missouri Beef Cattleman magazine with show results, announced at Junior Show.*

Thank you for your support! Please email your donation to [macey@mocattle.com](mailto:macey@mocattle.com) or mail to:  
Missouri Cattlemen's Association  
C/O All-Breeds Junior Show  
2306 Bluff Creek Dr.  
Columbia, MO 65201

*Thank You for Your Support of Missouri's Youth!*