



Missouri Cattlemen's Association 2021 Awards for Excellence Application

Affiliate:

Signature of Affiliate Representative:

Date Submitted:



Sponsored By Gallagher

The Awards for Excellence program is designed to reward affiliates for their activities and involvement in supporting the cattle industry in Missouri.

General Guidelines

- Entries must be submitted on the Awards for Excellence Application form.
- Entries must be **postmarked by December 1, 2021** to qualify. Entries postmarked after that date will not be eligible for participation in the program.
- Points will be given for activities from **October 1, 2020 to September 30, 2021**.
- An event, activity or program may be counted only once.
- Only affiliate activities will be considered by judges.
- The affiliate association is responsible for keeping an accurate record of their activities (county, state & national) that are submitted in this award. The affiliate may be asked to show information regarding a specific activity.
- **Please note: Please do not submit additional materials (scrapbooks, photo albums, etc.) with your application. Additional materials will not be judged.** However, affiliate scrapbooks and albums may be brought to convention to be displayed at the MCA membership booth.

Awards for Excellence Categories

Overall Affiliate
Overall Affiliate Runner Up
Outstanding Affiliate Activity/Event
Outstanding Affiliate Beef Promotion
Outstanding Affiliate Policy Involvement

Please mail, email or fax application to:

Missouri Cattlemen's Association ♦ 2306 Bluff Creek Drive ♦ Columbia, MO 65201
Fax: (573) 499-9167 ♦ sydney@mocattle.com

Awards for Excellence Focus

County affiliates are the heart of the Missouri Cattlemen's Association. The influence of the state association depends heavily on the strength of its affiliates. Therefore, the emphasis of this awards program will be focused on the affiliate's involvement in the various areas of emphasis.

Affiliate Meetings

Membership, Board and Committee Meetings – Please list all meetings individually with date, description of meeting, speaker, and number in attendance.

[illegible]

Affiliate Activities, Events & Programs

Be sure to list ALL activities and programs your affiliate participates in on the county level. Everything you do is worth consideration, even the smallest activities.

Please feel free to include additional pages with deeper descriptions of each event so they can receive appropriate consideration.

[illegible]

Beef Promotion

Be sure to list ALL activities and programs your affiliate participates in on the county level that promote beef. Everything you do is worth consideration, even the smallest activities. This would include beef education in the classroom, Beef Month activities, educational seminars, etc.

Please feel free to include additional pages with deeper descriptions of each event so they can receive appropriate consideration.

[illegible]

Legislative & Policy Involvement

Be sure to list ALL activities and programs your affiliate participates in. Everything you do is worth consideration, even the smallest activities. This would include participating in Cowboys at the Capitol, a candidate forum, county and state policy recommendations, etc.

Please feel free to include additional pages with deeper descriptions of each event so they can receive appropriate consideration.

[illegible]

Affiliate Public Relations

Please list all stories, posts or articles submitted to print media, radio, television or social media, even if they were not used by the media source.

[illegible]

State Participation

These activities and events are put on by the state association to promote the Missouri cattle industry.

Activity

Average Number of Attendees/Participants

Missouri Cattle Industry Convention & Trade Show

Missouri Cattlemen's Leadership College

MCA Steak Fry

Cattlemen's Classic Golf Tournament

Members Participating on State Committees (Convention, Beef House, Policy, etc.)

MCA All-Breeds Junior Show

State Quarterly Board of Directors Meetings

Did your county donate any items to the live auction or silent auction at convention?

Yes _____ No _____

If yes, please indicate number of items donated _____

Is your county represented on the MCA Brand Wall?

Yes _____ No _____

National Participation

Activities your affiliate organization has participated in or attended at the national level.

Activity	Date	Attendance

Office use only

This portion will be completed by the MCA Staff.

Date received:

Membership Statistics

Total members, FY2019 _____

Total members, FY2020 _____

Total members, FY2021

Junior members, FY2021

Renewal Percentage _____

New members, FY2021 _____

NCBA members, FY2021

Beef House Volunteer Statistics

Beef House Volunteers Scheduled

Beef House Volunteer Percentage

Beef House Volunteers Signed In