



**November 27, 2009**

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### **Upcoming Events & Meetings**

## Thank a Missouri farmer as you feast this Thanksgiving

*Released by the Missouri Department of Agriculture 11/25/09*

At an event at the Forck family farm in Cole County, Director of Agriculture Dr. Jon Hagler today recognized the thousands of Missouri farmers thanking them for their hard work and commitment to providing consumers some of the highest quality, most affordable food in the world. On behalf of Governor Jay Nixon, Dr. Hagler proclaimed today as Thank A Farmer Day in Missouri presenting an official proclamation to Kelly Forck. Forck Farms is a 5<sup>th</sup> generation Missouri Century farm growing corn and soybean and raising cattle.

"Tomorrow millions of American families will sit down for Thanksgiving to share a meal together in laughter and fellowship. When they do, we hope they all will take a moment to give thanks to our farmers for providing the safest, most affordable, reliable food in the world," said Dr. Hagler. "Most of the food on our tables this Thanksgiving, if not all of the food, has been produced by farmers across the state and the U.S."

Missouri's nearly 108,000 farms directly contribute over \$12 billion to the state's economy. Missouri remains one of the leading states in the production of livestock and row crops. According to the U.S. Department of Agriculture, in 1940, Americans spent over 20 percent of their incomes on food. Today, Americans spend less than 10 percent.

"Farming in Missouri is not just a job, it is a way of life bringing many benefits to our entire state," said Dr. Hagler. "We are thankful that we have many people across Missouri willing to make the sacrifices necessary so we can enjoy our Thanksgiving meal together."

For more information about Missouri farms, visit [mda.mo.gov](http://mda.mo.gov).

### **Boone County**

Dec. 1, 6:30 p.m.

MCA Headquarters

Columbia, Mo.

### **Southwest Cattlemen's**

Dec. 1, 7 p.m.

Southwest Center

Mt. Vernon, Mo.

### **St. Charles County**

Annual Meeting

Dec. 3, 6 p.m.

VFW Hall

New Melle, Mo.

### **St. Clair County**

Dec. 5, 4:30 p.m.

Assembly of God Church

Osceola, Mo.

### **Macon County**

Dec. 7, 6:30 p.m.

Lolli Livestock Market Macon,

Mo.

### **MCA Convention and Trade Show**

Dec. 11 & 12

University Plaza  
Hotel/Springfield Expo Center  
Springfield, Mo.

### **Young Cattlemen's Conference**

Feb. 23 & 24

MCA Headquarters

Columbia, Mo.

[Join Our Mailing List!](#)

## 2009 Convention Info

### **42nd Missouri Cattle Industry Convention and Trade Show**

Dec. 11 & 12

University Plaza Hotel/Springfield Expo Center - Springfield, Mo.

For a schedule of events, visit [www.mocattle.com](http://www.mocattle.com).

See below for information on the Mellor Trailer partnership information.

We are now accepting recommendations for award recipients-

- Candidates for officers and Regional VP's for 1,3,5, and 7.
  - Regional VP's for 1 (Steve Kreuger), 5 (Gary Copenhaver) and 7 (Ben Fizette) are eligible for re-election to finish out their two year terms.
- 2nd Vice President

**All nominees should be turned into the office by Nov. 30**

**FINAL CALL:** Any resolutions need to be submitted to the office **prior to Nov. 20.**

**We are now accepting donations for the MCF live auction on Friday evening and the PAC silent auction during the trade show on Saturday.**

#### **2009 Awards for Excellence Program**

Grand Prize: Portable Scales

Donated by MFA Inc. and Tru-Test.

The grand prize will be awarded to 2009's most outstanding county organization from the Missouri Cattlemen's Association during the Missouri Cattlemen's Association Annual Convention & Trade Show in Springfield on December 12th.

Contact the MCA office for more details at (573)499-9162.

#### **Attention 2009 Top Hand Recruiters!**

MFA is giving away a Mira Fount Waterer to one top hand recruiter!

The drawing will take place during Convention and the prize will be awarded during the Awards Banquet on Saturday night.

Missouri Cattlemen's Association would like to thank MFA Inc. and Tru-Test, two long-time supporters of MCA.

Your continued support is greatly appreciated.

Thank you MFA & Tru-Test!

**County affiliates may go online to print off Awards for Excellence forms. These forms are due by Dec. 1.**

**Pre-Registration Brochures are also available online.**

Remember that members must be pre-registered to be eligible to win the one-year use of an Elite Trailer from Mellor Trailers in Boonville. See below for more information.

#### **Cattlemen's College**

- 8 to 11 a.m. on Friday, Dec. 11
- BVD-PI Workshop - Dr. Linda Hickam, MDA
- International Trade - Gregg Dowd

- Market Outlook/Cattle Fax Update - Randy Blach



## Members to receive discount with Mellor Trailers

Mellor Trailers in Booneville, Mo. is offering a discount to all Missouri Cattlemen's Association members (with proof of membership). Membership forms are available at the time of sale.

### Discounts include:

**10% discount** off parts and accessories

**\$100.00 off** trailer purchases **upto \$5000.00**

**\$200.00 off** trailer purchases **from \$5000.00 to \$10,000.00**

**\$300.00 off** trailer purchases **from \$10,000.00 to \$15,000.00**

**\$400.00 off** trailer purchases **from \$15,000.00 to \$20,000.00**

**\$500.00 off** trailer purchases **from \$20,000.00 and up**

Discounts may not apply to certain items already discounted or on promotions. Please call for details.

**PLUS!** In conjunction with Elite Trailers and Mellor Trailers, MCA is rewarding one member with the free use of an Elite trailer (as shown above) for one year, which will be given at the Missouri Cattle Industry Convention and Trade show. To be eligible for this reward, an MCA member must pre-register for the MCA Convention and Trade Show. Furthermore, the member must be present at the convention awards banquet to win.

### Mellor Trailer Sales

1550 West Ashley Road  
Boonville, Missouri 65233  
877-882-8433

Open Monday -Saturday  
7:30 am - 5:30 pm

I-70 Exit #101 and  
1 mile north on Hwy 5

**For more information, contact MCA at (573)499-9162 or at [cattleinfo@mocattle.com](mailto:cattleinfo@mocattle.com).**

## Foundation/PAC Bull Auction

The Missouri Cattleman's Association will hold a fundraising Bull Auction at their annual Missouri Cattle Industry Convention and Trade Show on Dec. 11 & 12, 2009. The proceeds of this auction will go toward the funding of three MCA programs: Missouri's Cattlemen Foundation, Missouri Cattlemen's Association's Political Action Committee (PAC) fund, and the Missouri Junior Cattlemen's Association.

The following donors have graciously given a live animal, buyer's choice or credit in their respective production sales.

- Fox Run Farms
- Circle A Ranch
- Mead Farms
- Weiker Angus Ranch
- Reynolds Herefords
- Glengrove Farm
- Sydenstricker Genetics
- Wright Charolais
- Briarwood Angus Farms
- Grindstone Creek Farms

The lots will be sold randomly at the benefit auction. Each donor's offering will be displayed in a three-ring binder during the convention and will contain all necessary information, including descriptions of the farm or ranch and of lot itself.

Settlements between buyer and seller must be made immediately following the sale. The winning bidder of each lot will receive a certificate signifying the value of the offering. That certificate must be taken to the donor's production sale and presented prior to purchasing. The value of the certificate will be used towards the purchase.

MCA would like to thank all the donors for their commitment to the Missouri Cattlemen's Association, Missouri's Cattlemen Foundation and the beef industry at this inaugural event. Also, MCA encourages anyone in need of a bull to support all members of the agriculture and beef industries by participating in this sale and purchasing a lot.

Please contact us by phone, (573) 499-9162, if you have any questions about the Missouri Cattlemen's Association Bull Sale.

## WTO forms Dispute Settlement Panel on COOL

*Released by BEEF Stocker Trends 11/24/09*

With the exception of one week, U.S. beef exports to Canada have trended above year-ago levels since early September, reports the U.S. Meat Export Federation. The increased beef sales are seen as a sign of worsening trouble for the Canadian beef industry, whose own prices and exports have been seriously declining, reports Meat Trade News Daily.

The U.S. beef industry attributes the rise to the stronger Canadian dollar, but others blame the mandatory country of origin labeling (COOL) law for having decimated Canada's cattle and beef exports into the U.S. Canada, later joined by Mexico, has lodged official complaints to the World Trade Organization

about the COOL law's impact.

In fact, WTO agreed last week to Canada's request for creation of a Dispute Settlement Panel (DSP) to rule on COOL. According to officials with the Canadian Cattlemen's Association (CCA), the law has so far cost Canadian cattle producers more than \$250 million, with the primary losses stemming from lower cattle prices. Under the new law, some U.S. buyers quit buying Canadian cattle to avoid the extra costs that COOL compliance requires. Others who still buy Canadian cattle discount them in order to pay for the cost of compliance.

"We've been to Washington several times and sense no interest from U.S. lawmakers to resolve this issue, which is unfortunate since Canada is the U.S.' best customer and top buyer of agricultural exports," says Travis Toews, CCA vice president and foreign trade chairman. "Obtaining a panel ruling from the WTO may motivate U.S. lawmakers to resolve this problem."

Canada announced its actions to continue with formal action a month ago, followed quickly by a similar announcement from Mexico. Canada's request for the DSP came after two rounds of WTO consultations with the U.S. failed to resolve the issue.

According to a statement from the National Cattlemen's Beef Association (NCBA) last month: "Canada's decision to move forward with their complaint against U.S. COOL regulations is unfortunate, due to the potential retaliatory action that could be taken against U.S. beef. Since COOL was first proposed, we've continued to have concerns about its potential implications on our relationship with our top two trading partners - not to mention its impact on domestic feeder cattle markets at our borders to the North and South.

"The U.S. imports and adds value to Mexican and Canadian livestock through our feedlots, processing and infrastructure; and we export this value-added finished product back to Mexican and Canadian consumers. Any disruptions to either of these markets will have a significant economic impact on our industry. Unfortunately, it's becoming clear that COOL has damaged these critically important trading relationships, and is not putting any additional money into the pockets of cattlemen."

Canada and Mexico are the top-two U.S. trading partners, together accounting for 59% of total U.S. beef, beef variety meat and processed beef product export revenues last year.

## **LAST CHANCE to take advantage of this exciting IRA opportunity!**

Are you 70 1/2 or older? Do you know someone who is 70 1/2 or older?  
Do you or they own an IRA or other tax qualified asset?  
Time is running out!

You only have until December 31, 2009 to make the most tax efficient donation to the Missouri Cattlemen Foundation that the IRS has probably ever allowed.

You will probably never have this chance again to help to children of Missouri with the help of the IRS. Yes, the IRS will help you contribute to the foundation.

Call your tax preparer and call our partners at APEX Financial LLC to find out if you qualify for this exciting opportunity. Call 800-843-9429 or 573-876-6011 and tell them you want to talk about a Missouri Cattlemen Foundation Contribution.

Remember time is running out! You have until December 31 to take advantage of this opportunity.

## Chesapeake Bay Act could impact farmers and ranchers across the nation

*Released in NCBA's Cattlemen's Capitol Concerns 11/19/09*

The Senate Environment and Public Works (EPW) Committee's Subcommittee on Water and Wildlife held a hearing last week on S. 1816, the Chesapeake Clean Water and Ecosystem Restoration Act. S. 1816 goes well beyond a simple extension of the current Chesapeake Bay program; it sets a dangerous precedent for federal regulation that could be applied to watersheds across the country.

The Act proposes setting hard caps on nitrogen, phosphorus, and sediment; expanding the jurisdiction of the Clean Water Act; and usurping a process already begun by the stakeholders in the region to address water quality in the Bay. In comments submitted for the hearing record, the National Cattlemen's Beef Association (NCBA) and a group of agriculture associations expressed concerns that the bill would impose severe economic hardship on the agriculture sector, without effectively achieving the goal of improved water quality in the Chesapeake Bay:

"By codifying executive and regulatory authorities, S. 1816 will hamper innovative solutions in areas such as nutrient trading, economic growth, farm adaptive management and overall water quality restoration. Without adequate time and science to effectively work through processes such as the drafting of the Chesapeake Bay Total Maximum Daily Load (TMDL), S. 1816 will impose burdensome regulations and penalties before defining procedures and practices that are proven to efficiently achieve desired water quality goals. This accelerated course of action is expensive and damaging to the watershed's economy, viability of our agriculture sector, and overall water quality objectives."

Similar legislation has been introduced in the House.



### Join the Checkoff in a **FOOD FIGHT!**

For information or to participate, contact  
Dawn at the Missouri Beef Council  
[dawn@mobeef.com](mailto:dawn@mobeef.com)

The damaging myths about beef production are everywhere. These myths are degrading what we do for a living. It's time we fight back. "Food Fight" is a five-day fight for the future of the industry. It's about having a voice in the debate, putting a face on the industry.

The campaign will encourage consumers to take a minute this holiday to **give thanks** for the food on their plates - making the connection that those meals at the center of their celebrations, start on a farm!

## Saddle up to San Antonio!

Article Subtitle

Join NCBA in San Antonio, TX, January 27-30, 2010. Registration and housing are now open and can be found

[online.](#)

For more information, visit [www.beefusa.org](http://www.beefusa.org) or call 303-694-0305.

## Save your Ralgro Wheels

### Wheels for Bucks: Turn those empty wheels into cash!

For every 10 empty wheels (or every 5 empty Magnum Strips) received, Schering Plough will donate a full wheel of Ralgro! These full wheels will be auctioned off Friday evening, Dec. 12 during the Cattlemen's Foundation Fund-Raising Auction.

The proceeds will be split equally between the MCF Scholarship Fund to assist young people achieve a higher education and leadership and youth development activities supported by the Missouri Cattlemen's Association.

So get with your neighbors and start saving those wheels NOW!!! Get them to the Cattle Industry Headquarters or bring them with you to the Convention! Just don't forget to turn them in!

**Missouri Farmer Today**  
www.missourifarmertoday.com  
for more industry news and events

Visit [Missouri Farmer Today!](http://Missouri Farmer Today!)

NCBA asks Ag Committee to preserve

## unique structure of Farm Credit System

*Released in NCBA's Cattlemen's Capitol Concerns*

The National Cattlemen's Beef Association (NCBA) and other groups sent a letter to House Agriculture Committee Chairman Colin Peterson this week expressing continuing concerns about the future of our nation's Farm Credit System. The House Financial Services Committee recently adopted legislation (the Consumer Financial Protection Act) that would establish a new federal agency with broad authority to oversee the provision of credit and financial products and services to consumers. Under the Act, the Farm Credit System would be treated in the same way as unregulated finance companies-rather than as the highly regulated federally chartered institutions which they are.

This recent letter to Chairman Peterson follows on a similar letter sent last year by NCBA and others opposing efforts to combine the Farm Credit System into broader legislative efforts to deal with the nation's financial crisis. Agriculture producers depend on the Farm Credit as a reliable provider of credit, even as agriculture is going through stressful economic times. Lumping the Farm Credit System into broader legislative efforts to resolve problems with the housing GSEs, Fannie Mae, Freddie Mac, the commercial banking or securities regulatory structure "would undermine the mission that the Agriculture Committees gave Farm Credit some 90 years ago," stated the letter.

Beyond the direct impact on the Farm Credit System, the groups also expressed concerns that the legislation would undermine the role of the Agriculture Committee in ensuring that the system remains strong and serves the needs of or farmers and ranchers.

"The Agriculture Committee has done a commendable job of ensuring that the Farm Credit System has adequate capital levels, strict regulatory oversight and that taxpayers are protected through a system-funded insurance plan. Few financial institutions in the country have such protections and they are the result of the good work of your committee," the groups stated. "The possible loss of any of your committee's jurisdiction to other committees-not nearly so familiar with agriculture-would be devastating to our producers."

## Member Discounts

**Central Missouri Feed and Supply** is partnering with Missouri Cattlemen's Association to offer a 5 percent discount to all MCA members when they purchase electronic fence supplies. Plus, every time that 5 percent discount is used, another 5 percent goes to MCA.

For more information, contact Brian Lease, owner of Central Missouri Feed and Supply.

2707 W Rt. F  
Clark, MO 65243

(573) 641-5639  
(800) 641-5629

[threebarl@socket.net](mailto:threebarl@socket.net)

**Norbrook Inc.**

December 1, 2009 through June 1, 2010

- New members of MCA will receive One 100ml unit of Noromycin 300 LA - \$15 Value
- Any MCA member that recruits three new MCA members will receive One 250ml unit of Noromycin 300 LA - \$35 Value
- First 500 MCA members that renew their MCA membership will receive One 100ml unit of Noromectin Plus - \$40 Value

For more information, contact Robert Barron, manager of MCA partnership for Norbrook Inc.

9733 Loiret Blvd  
Lenexa KS 66219  
(314) 805-4692

[robertbarron@charter.net](mailto:robertbarron@charter.net)

As always, MCA Membership is the key to the success of the organization. Without producers who back our association our voice is not as strong. Ask your friend, neighbor and fellow cattlemen to join the thousands of cattlemen in supporting the Missouri Cattlemen's Association.

**For more industry news visit:**

[Missouri Cattlemen's Association Website](#)

[Missouri's Cattlemen Foundation Website](#)

[Missouri Beef Industry Council Website](#)

[National Cattlemen's Beef Association Website](#)

[Missouri Department of Agriculture Website](#)

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Do you have questions, comments or suggestions?

Would you like to advertise in our newsletter?

If so, please contact Kaity Kerwin at (573) 499-9162 (Ext. 233) or [kaity@mocattle.com](mailto:kaity@mocattle.com).